



NORTH HARBOUR RUGBY UNION

PEOPLE IN RUGBY

Nga Taangata i te Whutuporo



Today

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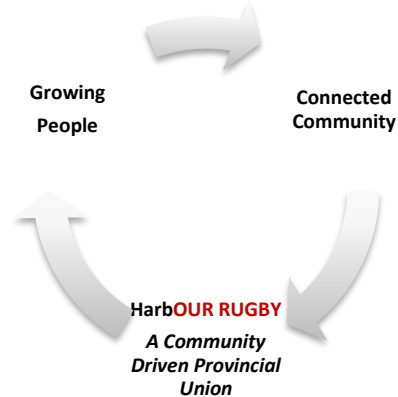


Strategic Game Plan

HarbOUR Purpose

Improve Lives, Through Rugby

HarbOUR Vision



HarbOUR Way

Be **A TEAM** “Put the Team first & be proud of who we represent”

Be **CONNECTED** “Connect together and with our Community”

Be **ABOUT PEOPLE** “Value our people and help others reach their goal”

Be **THE EXAMPLE** “Lead with integrity and do what we say we are going to do”

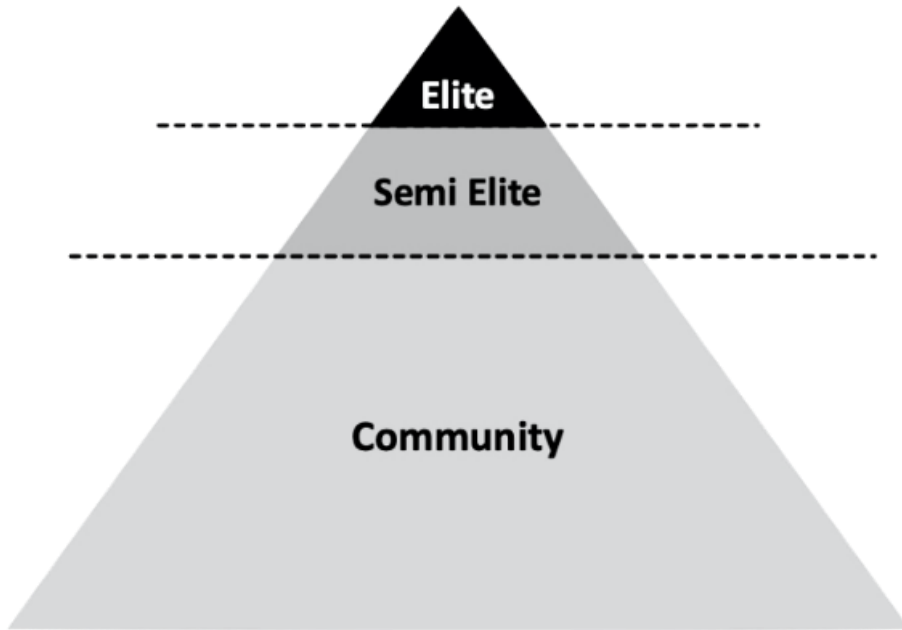


Background

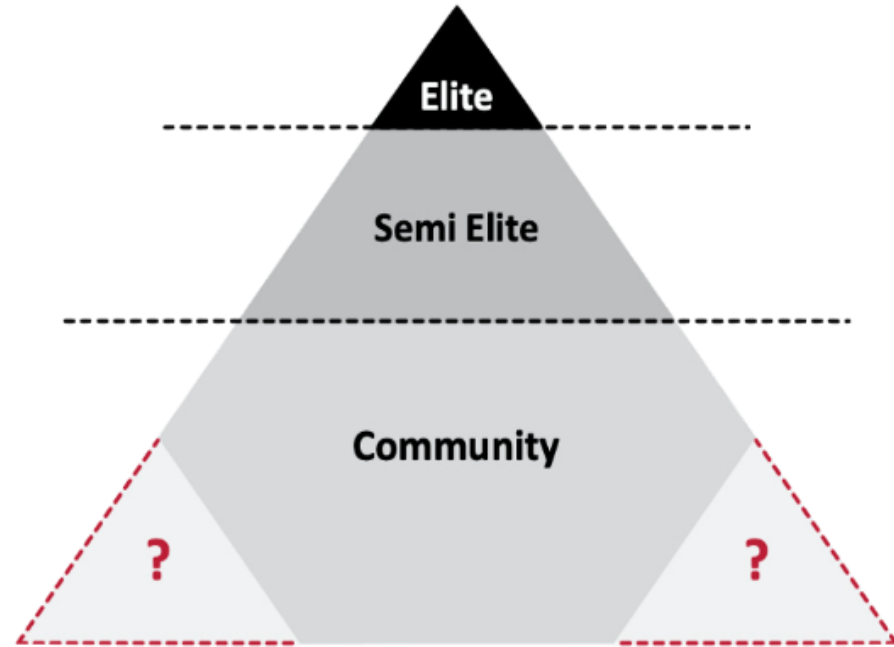
- In 2018, Harbour transformed its Purpose, Vision, Strategic Game Plan and developed the Harbour Way.
- We are in the 3rd year of our strategy, there have been some highlights and challenges-Rugby in our community, in particularly Youth, continues to face huge adversity
- Harbour is committed to keep evolving the Rugby experience with the participants/ people in mind to ensure our Sport remains relevant and fit for the future.
- NHRU are proposing the "People in Rugby" Model.



Traditional Rugby System



Past



Today

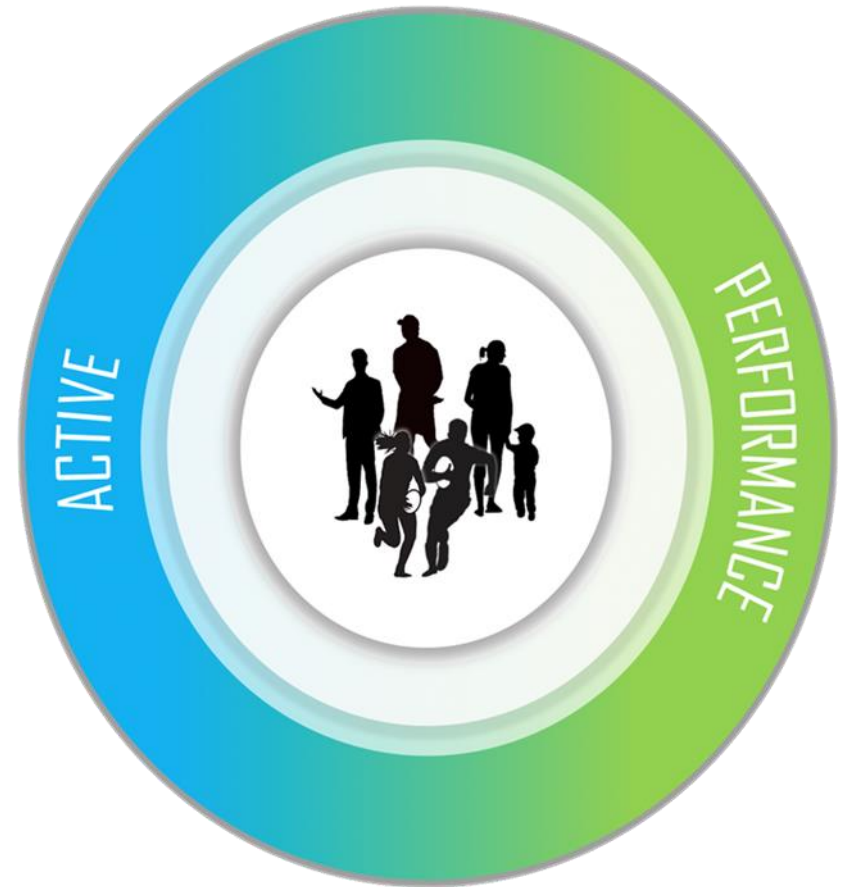
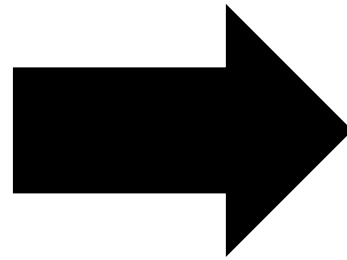
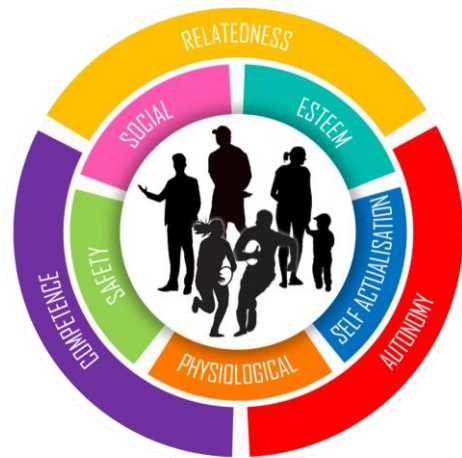


The Junior & Youth Rugby evolution- change is happening whether we like it or not

- In 2018 the Union led by its Purpose, “Improve Lives, Through Rugby”, Vision and Strategy to Maximise Engagement and Grow Participation with Quality Community Experiences through the following tactics- Cultivate a Climate of Development, Fun and Safety around our Junior and Youth Rugby Programs; and Build a future focused Participation Pathway (“ladder”) that places the participants at the centre of the experience and provides safe playing opportunities at every level- made leadership, culture and system shifts with the goal of wanting more kids, having fun, for longer.
- The Union, with its community, introduced several initiatives at Junior Rugby level such as defining a clear value offering of a climate of development and fun, a boys Rugby Rip grade (beyond 9 years old), different forms and formats that promote time on task and skill development, combined club and school grades, replaced Club representative and Union representative programs with Rugby development experiences for all. There have been some highlights:
 - The non-contact grade for boys into club rugby system (under 9, under 13) was legitimised and now is a national offering- 22% increase in Club registration
 - The girl’s only rugby grades (from 1 grade with 8 teams, currently 4 grades with 65 teams) has been promoted nationally by NZR.
 - The value offering- climate of development and fun- has been supported and promoted by other major sports in NZ.
 - The removal of performance and representative Programs which evidence shows harms the long-term development of youth and discourages participation has been adopted by other sports; and introducing “age and stage” appropriate development experiences.



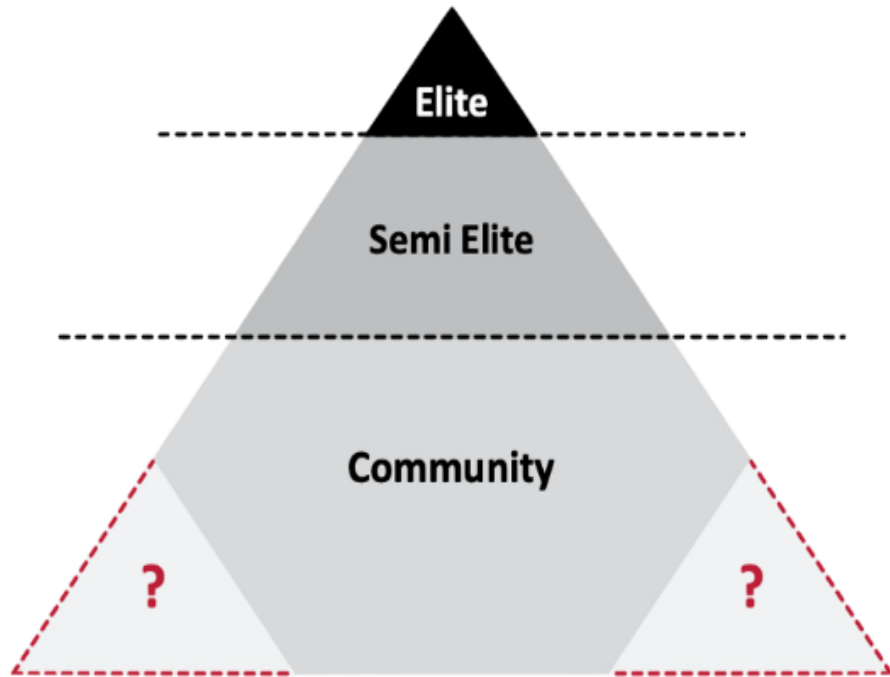
People in Rugby Model



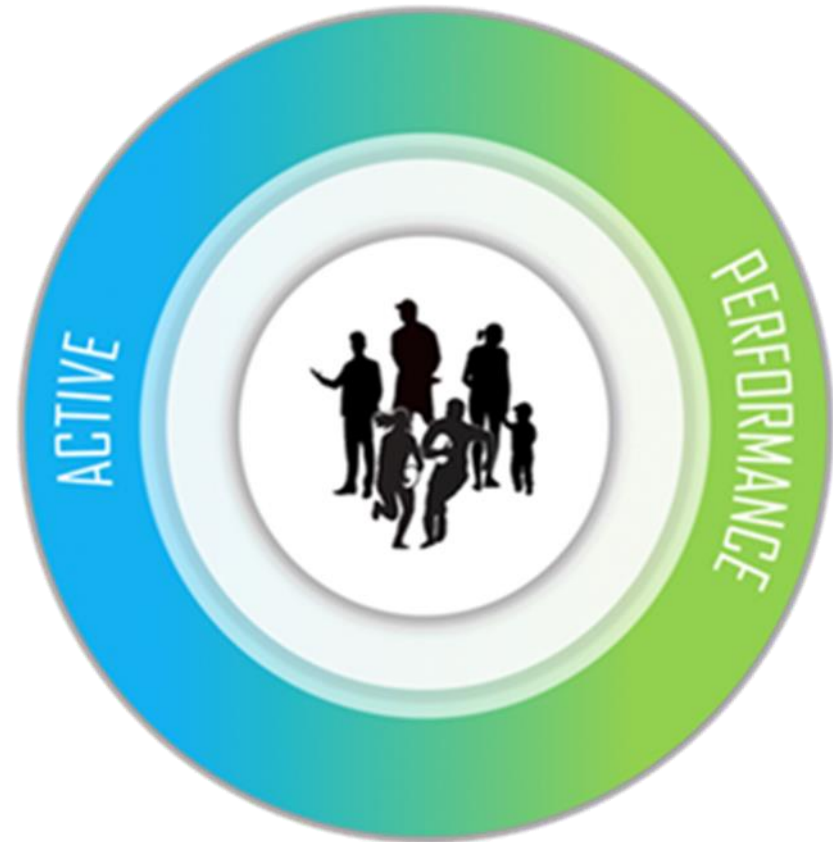
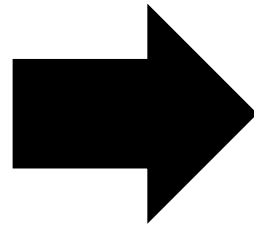
People in Rugby
Nga Taangata i te Whutuporo



Recommendation



Today



People in Rugby
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Next Steps

1. Review the current system
2. Identify Tactics and establish the “Road Map” for Youth Rugby system

[Youth Rugby Tactics – Value, Choice, Safety]

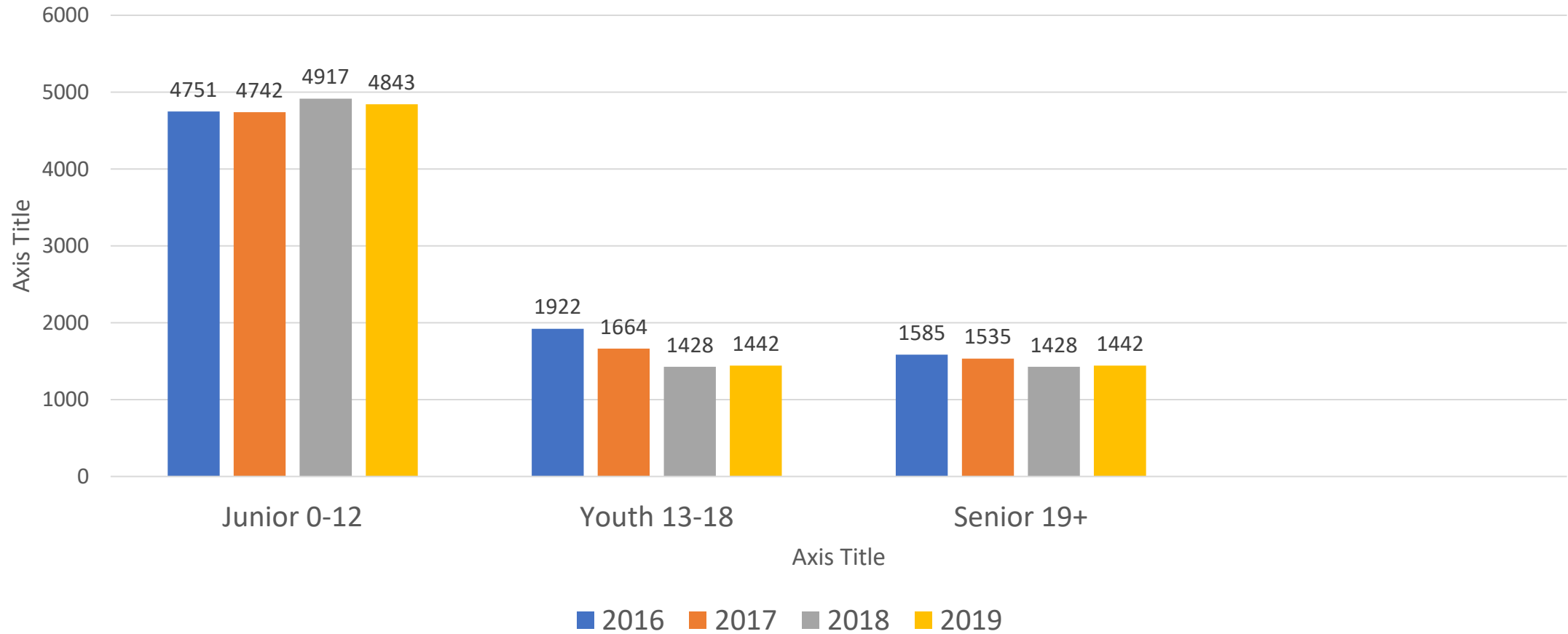


Information

2019 Registered Players	NZR	NHR	% of National
<i>Total Registered Players</i>	159773	10056	6.29%
<i>Registered Female Players</i>	31035	2364	7.62%
<i>Registered Male Player</i>	128733	7692	5.98%
<i>Registered Coaches</i>	11937	695	5.82%
<i>Registered Referees</i>	1813	96	5.30%
<i>Adults</i>	35438	1524	4.30%
<i>Teens</i>	35432	1714	4.84%
<i>Juniors</i>	88903	6818	7.67%



NHR Male participation 2016 -2019





Voice of the NHR Youth participant 2019

